



Making inulin work for you

Subject : *Sensus presentation at World Dairy 2011*

Date : January 2011

World Dairy 2011

On January 25-26 World Dairy 2011 was organised in London. During this meeting about 15 speakers presented various aspects of the global dairy industry. As an example, Tesco showed a retail perspective of the dairy market, whilst ingredient suppliers (e.g. Benecol, Martek) described the use of their ingredients in this important market, and other speakers covered different marketing aspects. Sensus was also present: Diederick Meyer highlighted the use of inulin and oligofructose emphasizing the features relevant for dairy products aimed at weight management. Next to the low caloric value the use of inulin or oligofructose as fat and sugar replacer was described in combination with the effects on feelings of satiety and on food and energy intake. More details can also be obtained from Leonard de Boer who was also present at this meeting.

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